

2022/23 ADVERTISING BOOKING FORM

YOUR DETAILS

NAME

COMPANY

ADDRESS

SUBURB STATE POSTCODE

EMAIL

PHONE MOBILE

PLEASE RESERVE ADVERTISING SPACE AS FOLLOWS

Jan Feb March April May June July Aug Sep Oct Nov Dec

<p>1/8 PAGE</p> <p>64MM X 46MM</p> <p>\$150 +GST</p> <input type="checkbox"/>	<p>1/4 PAGE H</p> <p>132MM X 46MM</p> <p>\$220 +GST</p> <input type="checkbox"/>	<p>1/4 PAGE V</p> <p>64MM X 94MM</p> <p>\$220 +GST</p> <input type="checkbox"/>	<p>1/2 PAGE H</p> <p>132mm x 94mm</p> <p>\$375 +GST</p> <input type="checkbox"/>	<p>1/2 PAGE V</p> <p>64mm x 192mm</p> <p>\$375 +GST</p> <input type="checkbox"/>	<p>FULL PAGE</p> <p>148mm x 210mm</p> <p>\$630 +GST</p> <input type="checkbox"/>
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2022/23 RATES	1 Ad	3 Ads (per Issue)	6 Ads (per Issue)	9 Ads (per Issue)	12 Ads (per Issue)
1/8 page	\$150+GST	\$145+GST	\$140+GST	\$135+GST	\$130+GST
1/4 page H or V	\$220+GST	\$215+GST	\$210+GST	\$200+GST	\$190+GST
1/2 page H or V	\$375+GST	\$370+GST	\$360+GST	\$350+GST	\$340+GST
Full page	\$630+GST	\$625+GST	\$615+GST	\$605+GST	\$590+GST

ARTWORK I will supply print-ready artwork I require Northern Living's artwork creation services (charges apply)

BOOKING AGREEMENT

I authorise the above booking to be processed. I have read the terms and conditions and understand space will be reserved in the magazine as indicated and acknowledge that an invoice for the amount shown will be sent in due course, payable within 14 days.

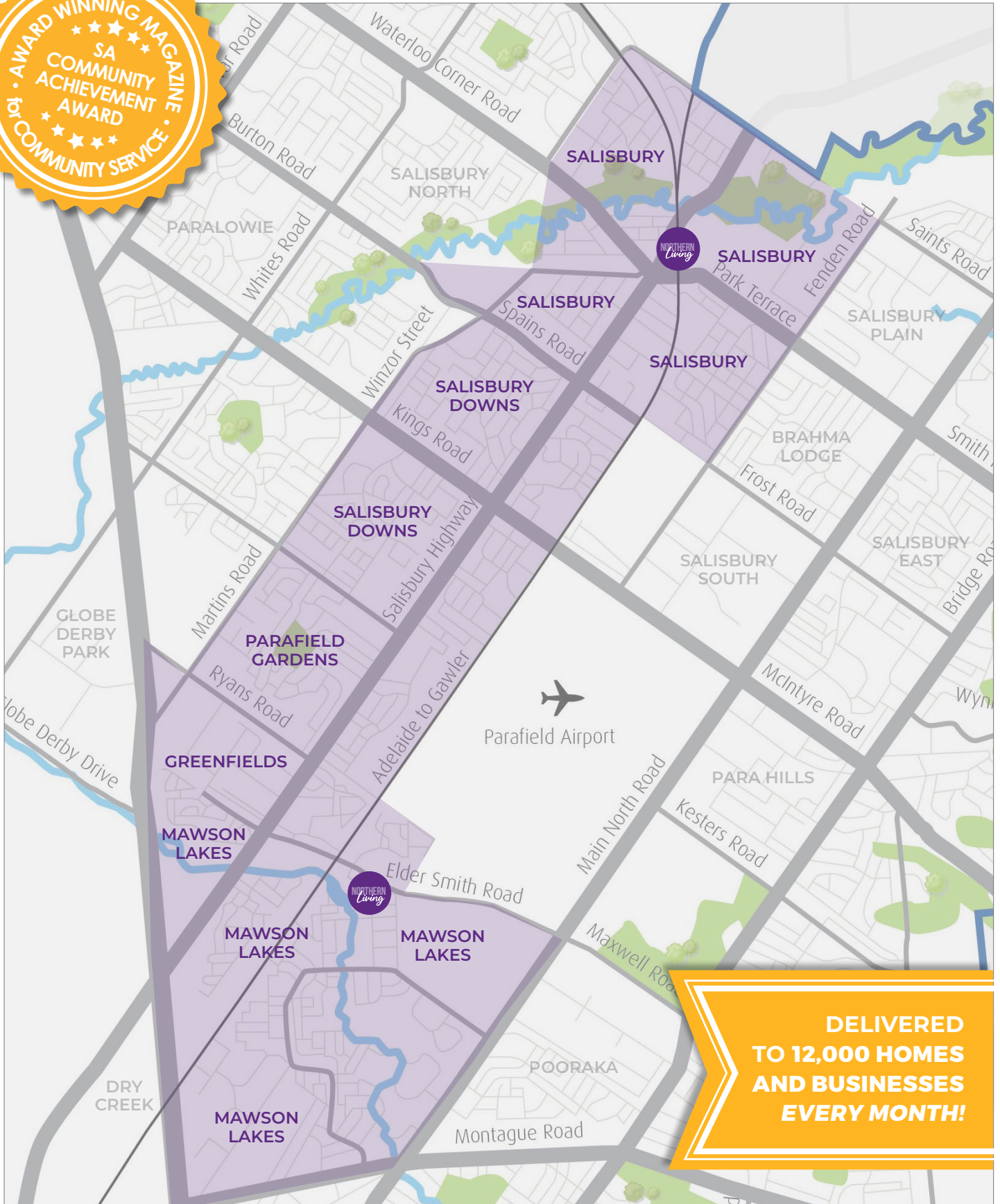
NAME DATE

THANK YOU FOR YOUR BOOKING

NORTHERN *Living*

www.northernliving.info

A lifestyle magazine which is delivered in Mawson Lakes, Salisbury and connecting suburbs. You can also pick up a copy from the Salisbury Community Hub, Parabanks Shopping Centre, Mawson Lakes Library and Mawson Central or go to www.northernliving.info



**DELIVERED
TO 12,000 HOMES
AND BUSINESSES
EVERY MONTH!**

2022 TERMS AND CONDITIONS

The following Terms and Conditions are deemed part of the Booking Form in conjunction with the Media Kit for advertising contracted by the Advertiser with Northern Living magazine. For the purpose of this document, Northern Living Magazine, Avery Magazines and The Publisher are deemed to mean the same thing.

GENERAL TERMS

Advertising accepted for publication in Northern Living Magazine is subject to the conditions set out here and the rules applicable to advertising as indicated by the Media Council of Australia.

All advertisements placed in Northern Living Magazine are subject to the Publisher's approval and the Publisher (Avery Magazines) may refuse to accept an advertisement for publication if it believes the advertisement may infringe the rights of any individual or may not comply with all laws and regulations of the States and Territories.

The Publisher accepts no responsibility or liability in relation to any loss due to the failure of an advertisement to appear according to instructions. The positioning or placing of an advertisement is at the discretion of the Publisher except where a loading preference has been paid.

Northern Living Magazine does not warrant that advertising will not be positioned near competing products or services to the Advertiser.

Northern Living Magazine reserves the right to promote advertisers in editorial content at the Publishers own discretion.

CANCELLATIONS

Advertisements cancelled before the 1st day of the month prior to publication will incur no penalty.

Advertisements cancelled on or after the 7th day of the month prior to publication will be liable for 50% of the full amount agreed upon.

Advertisements cancelled on or after the 14th day of the month prior to publication will be liable for 100% of the full amount agreed upon.

RATES & CREDIT TERMS

Rates are as per our Media Kit and/or as indicated on your Booking Form. Invoices will be issued by Avery Magazines upon confirmation of the booking. Payment is required in 14 days.

If booking for multiple issues, invoices will be issued upon commencement of production of each issue of the magazine. Discounts are available for advance payments.

The Publisher reserves the right to change the payment terms at any time. Rates subject to change without notice.

Any costs, fees or legal expenses incurred in obtaining payment for advertising will be charged to the Advertiser.

ARTWORK

It is the Advertiser's responsibility to provide artwork in the format specified in the Media Kit. The publisher assumes that supplied/finished artwork is made to mechanical specifications as set out in the Media Kit.

Failure by the Advertiser to provide artwork on time and in the specified format will not affect the Advertiser's obligations under this agreement.

RIGHTS OF THE PUBLISHER

The Publisher reserves the right to reject any advertisement.

All advertisements are accepted subject to the Publisher's approval, without prejudice, in every respect with regard to material, layout or otherwise and may be modified or altered at the Publisher's discretion if the material supplied is not in accordance with the mechanical specifications.

The Publisher reserves the right, at its absolute discretion and at any time, to reject any advertising copy, whether or not the same has already been acknowledged and/or previously published. Advertisements that simulate editorial content must be clearly labelled 'advertisement' and the Publisher may, in its sole discretion, so label such copy.

The Publisher shall not be responsible for any loss or damage consequent to the failure of an advertisement to appear in accordance with the instruction given by the Advertiser. While every care is exercised, Avery Magazines does not accept liability for any loss whatsoever incurred through error either in the content of an advertisement or the incorrect appearance of an advertisement.

All advertising material must be supplied to the Publisher in accordance with the mechanical specifications by the Advertising Deadline. If material is not supplied by the Advertising Deadline, the Publisher reserves the right to repeat the most recent material. Alternatively, the Advertiser or his agent will be charged for the advertising space as contracted and the space will be filled at the Publisher's discretion.

INDEMNITY & WARRANTY

The Advertiser agrees to indemnify and keep indemnified Avery Magazines and Northern Living Magazine in respect of all liabilities, losses, damages, costs or expenses whatsoever in relation to any claim, demand, action, suit or proceeding whatsoever brought by any third party arising out of or in connection with any material published by Avery Magazines on behalf of the advertiser.

The advertiser warrants to Avery Magazines that all advertising material and information to be submitted by or on behalf of the Advertiser is such that its publication will not infringe the provision of any law, statute or regulation and will not give rise to any claim or right of action whatsoever against Avery Magazines.

The Advertiser warrants and undertakes to The Publisher that no statement, representation or information contained in the supplied advertisement is misleading or deceptive; defamatory or in breach of copyright, trademark or other intellectual property rights.

Liability of Avery Magazines for any breach of law or contract in respect to any advertising is limited at their option to the provision of advertising in a future issue or the refund of the cost of that advertising actually paid.

Avery Magazines will only accept responsibility if it is solely our error and makes an appreciable impact on the quality of the advertisement.